

Request for Proposal for Yukon Chamber of Mines Consolidation of Current Websites and Website Development

1. We are seeking proposals for a one-year contract, from experienced vendors to consolidate our multiple websites into one comprehensive platform. Our organization currently has several websites that were developed independently, resulting in inconsistencies in design, functionality, and user experience. We want to unify all the websites under one platform to provide a consistent, seamless user experience for our members.

Scope of Work:

The scope of work will include but is not limited to working with the Executive Director, Office Manager and Communications Committee to:

- Analyze existing websites to connect and fold into the main site,
- Develop a consolidated website with the latest technologies and modern design. Updating the management system and software, where necessary.
- Migrate content, users, and functionality from existing websites to the new platform.
- Ensure that the new website is mobile-friendly, responsive, and accessible to all users.
- Implement robust security measures to protect user data and ensure compliance with applicable regulations.
- Ensure our Social media pages are linked to the main site
- Develop a comprehensive content management system that enables easy updates and maintenance of the website that will work with the existing Growthzone membership software.
- Provide user training to enable the organization to update and maintain the website independently.
- Provide ongoing support, maintenance, and enhancement services for the consolidated website.

Proposal Submission Guidelines:

The proposal should include the following:

- Overview of the vendor's experience in website consolidation, including sample projects with details of the work done.
- Proposed methodology for website consolidation, including timelines, resources, and milestones.
- Detailed project plan, including the breakdown of tasks, deliverables, and timelines.
- Technical specifications of the proposed website, including design, functionality, and architecture.
- Proposed content management system and details of its features.
- Proposed approach to user training and support.
- Proposed pricing and payment schedule.

Interested vendors should submit their proposals via email to admin@yukonminers.ca no later than **May 1st 2023**. Late submissions will not be considered.

Project Overview

1.1 This is an internally funded project for the Yukon Chambers of Mines (YCM). Project management for these funds will be conducted by the YCM. The primary purpose of this project is to hire an independent “contractor” to consolidate Yukon Chamber of Mines websites under our main “website” www.yukonminers.org and consolidate onto one web hosting site.

Current sites to bring under the main “website”:

- Yukon Chamber of Mines main site
- Yukon Geoscience Site
- Yukon Night site
- Our Yukon site
- Yukon Mining Where Challenge
- Yukon’s Mineral Engagement website

The YCM expects this project to create an attractive, easily navigable website designed to reduce YCM staff time for processing registration, event payments, and community information outreach for the Yukon GeoScience Trade Show & Forum, Yukon Night, and other YCM communications. The appearance of the website will be strategically aligned with the YCM’s official communication strategy plan.

1.2 Register Domains annually for the following domains:

ouryukon.net
 ouryukon.ca
 yukongeoscience.ca
 yukongeoscience.com
 yukongeoscience.net
 yukonminers.org
 yukonminers.ca
 yukonminers.com
 yukonchamberofmines.com
 yukonchamberofmines.ca
 yukonminers.ca
 yukonminers.com

2. Project Background

2.1 Website Overview

Yukon Chamber of Mines Main page: www.yukonminers.org

The page has information on who we are, our board and our mission. It also contains our communications, events and membership and our yearly publication, Yukon Mining and Exploration Directory. The main site needs to be the home for all information for our membership.

The Yukon Geoscience Trade Show & Forum page: <https://yukongeoscience.ca/>

The Yukon GeoScience Trade Show & Forum is one of the largest events in Whitehorse Yukon with the 2022 GeoScience having 653 registered paid attendees, and 62 paid exhibitors. The event occurs over four days, and is designed to provide opportunities for the Yukon mining industry, and public outreach. It enables the Yukon mining industry to celebrate relationships, build partnerships, and enables forum paid registered participants to keep up to date on trends and best practices for the industry. The event offers a trade show, family day, student tours, poster board session, core displays, investment forum and awards banquet. The ‘contractor’ is asked to connect this site with our main website.

The Yukon Night page: <https://www.yukonnight.ca/>

Yukon Night provides a forum of networking as well as an opportunity for exhibitors to celebrate Yukon’s exploration and Mining industry.

Our Yukon: <https://www.ouryukon.ca/>

The Yukon mining industry is our territory’s most vital private sector employer and contributor - and the stories of our committed industry members can inspire a whole new generation of explorers, researchers and innovators.

People and partners who move our territory forward in a responsible way - uphold our environmental, social and cultural values and support the community initiatives that mean so much to the quality of life we all enjoy in the Yukon.

Yukon Mining Where Challenge: <https://yukonminingwherechallenge.ca/>

This challenge answer’s the WHERE Challenge: What (on Earth) is in your stuff and WHERE on Earth does it come from? The submissions are individual or group entries with sibling(s) and family.

Select an everyday object at home and identify one or more non-renewable Earth resources needed to make that object (e.g., copper, zinc, lead, etc.).
Then tell us WHERE on Earth those non-renewable resources were discovered and produced. Are any of them found in Yukon? In other parts of Canada? Then participants create a story to explain why non-renewable Earth resources are so important in our daily lives. The story can be told through an essay, a poem, a song or play, a painting or a poster, an audio, video, or multimedia presentation submitted in digital format.

Yukon's Mineral Engagement Forum: <https://yukonmineralengagement.ca/>

This website helps those seeking to know:

- Yukon First Nations contact information
- scenarios for examples of engagement and consultation practices
- engagement and consultation best practices
- public Government processes and approval requirements
- summaries of Aboriginal Law
- summaries of Land Claims Agreements and the Umbrella Final Agreement (UFA) and research on First Nations permitting and engagement/consultation requirements with examples.

2.3 Yukon Mining Background

Geologically the Yukon has both the North American tectonic plate, and the Pacific oceanic convergent boundary. With volcanic activity and two well defined fault lines, the Yukon has had a significant geological activity throughout the ages. As the tectonic plates have moved against each other, geologists have identified rocks in the Yukon that were created in Baja California from the Jurassic period.

Mining exploration over recent decades have identified minerals like silver, gold, copper, jade, nickel, platinum, lead, zinc, and tungsten found throughout the territory in great abundance. Because of past volatility of the Yukon's sub-surface caused by tectonic plate and volcanic activity, many ideal porphyry deposits exist. The Crest iron ore deposit has been identified as one of the largest in North America. Recent discoveries near Mayo Yukon have identified what could be one of the largest deposits of gold in the world.

The Yukon's mining history began with the discovery of gold in 1896 in a tributary of the Klondike River. The need for green technologies is reigniting the globe's need for Critical Minerals.

“Although Yukon has not yet advanced a strategic plan for managing its critical minerals, the vision outlined in the territory's “Our Clean Future” strategy lays the groundwork for a Critical Minerals Strategy. Our Clean Future identifies four goals, three of which call for investments in clean energy (Government of Yukon, 2020):

- reduce Yukon's greenhouse gas emissions;
- ensure Yukoners have access to reliable, affordable and renewable energy; and
- build a green economy.” (Yukon Geological Survey, Energy, Mines and Resources 2021. Government of Yukon.)

3. Project Deliverables

3.4 Data Exports and Data Management

Data gathered through the Events registration Growthzone software on our website will be used by the YCM administrator, finance department, and the event registration desk prior and during events.

3.5 Project Management

A detailed project budget is required for government funding accountability.

- a. Development of a project plan, including timeline, for the entire scope of work.
- b. Project budget that identifies and substantiates detailed project costs by category (e.g. professional fees, salaries, capital, travel, or others as required).
- c. Project financial reporting from the consultant will include list categories of costs and identify total amount required for project completion.

4. Project Time Line

The contract will be awarded within 30 days of the request for proposal end of submittal date **May 1st, 2023**. Proposals submitted after this date will not be accepted. This is a one-year contract award.

5. Request for Proposal Evaluation

This project will require advanced web development and web database skills. Evaluation of vendor proposals for this project will be conducted by qualified participants from Yukon Chambers of Mines Board of Directors and Staff Members. Each proposal will be evaluated on the following areas for the vendors expertise:

- a. The vendors proposed project approach and proposed project plan.
- b. Experience developing registration websites for NGO organizations.
- c. Demonstrated prior experience developing and implementing strategic Internet online information solutions; proposed team experience.
- d. Quality, creativity and web online samples provided.
- e. Suitability for project—current work load, staff size, references and a demonstrated effectiveness with similar projects.

f. Project Management and Budget approach.

We look forward to receiving your proposal and working with you to consolidate our websites into a single, comprehensive platform. If you have any questions or require clarifications, please contact us via email at admin@yukonminers.ca.

6. Proposed Documents for Research

Recommended Documents for Review from the Yukon Energy Mines and Resources Library located at the Elijah Smith Building Room 335, 300 Main St Whitehorse Yukon

- Stevens, R (2010). *Mineral Exploration and Mining Essentials*. Port Coquitlam, BC: Pakawau Geo Management Inc.
- [Prospectors & Developers Association of Canada \(pdac.ca\)](http://pdac.ca)